

## Henry Schein 2014 Business Of Dentistry Conference Kicks Off August 7

June 11, 2014

### **Agenda Features Innovative Technology and Business Solutions For Empowering Dental Teams to Improve Efficiency and Success of their Practices**

MELVILLE, N.Y., June 11, 2014 /PRNewswire/ -- Henry Schein, Inc. (NASDAQ: HSIC), the world's largest provider of health care products and services to office-based dental, animal health and medical practitioners, announced today that its third annual [Henry Schein Business of Dentistry Conference](#) will kick off at The Cosmopolitan of Las Vegas on August 7, 2014. The three-day event is designed to unite and empower the entire dental team to operate efficient, successful practices in today's rapidly evolving digital world. Dentists, front office staff and managers, dental assistants and hygienists will learn how to maximize technology investments, improve productivity and boost overall practice performance while enhancing patient care from world-class dental practice management experts.

The conference will feature insights from renowned dental practice management experts into effective profitability strategies and building productive, high-performing teams. Dental software specialists will provide training for optimizing the advanced features of Henry Schein's practice management systems, including Dentrrix®, Dentrrix® Enterprise and Easy Dental®. Clinicians and dental surgeons will also be on hand to discuss the benefits of integrating digital technology into practice workflows. In addition, conference speakers will discuss the changing realities of the health care landscape, underscoring the need for more efficient, integrated dental teams to enhance long-term business success and quality patient care.

"Last year's Business of Dentistry Conference set new standards for quality of informative seminars and training for attendees, and this year we are raising the bar even higher," said Kevin Bunker, President, Henry Schein North America Dental Practice Solutions. "From improving practice management, to using the latest software and understanding treatments that are setting new standards in dental clinics, the Business of Dentistry Conference is where dental team members can find the right answers for their specific practice needs."

The conference will include more than 80 classes on the latest practice management and clinical skills. Topics will include: billing and accounts receivable, clinical technology, dental team management, insurance, patient communication, practice analysis, practice marketing, practice security, practice profitability, scheduling, and treatment planning and case acceptance. This year's premiere conference sponsors include DEXIS®, Ivoclar Vivadent®, PracticeSafeGuard™ and DemandForce®. The conference will also include a special pre-conference track offered by Planmeca covering the benefits of digital restorative dentistry; and Henry Schein Financial Services featuring "Entrepreneurship in Dentistry."

To learn more about the 2014 Business of Dentistry Conference and for registration information, please visit [www.businessofdentistry.com](http://www.businessofdentistry.com).

#### **About Henry Schein, Inc.**

Henry Schein, Inc. is the world's largest provider of health care products and services to office-based dental, animal health and medical practitioners. The Company also serves dental laboratories, government and institutional health care clinics, and other alternate care sites. A Fortune 500® Company and a member of the NASDAQ 100® Index, Henry Schein employs nearly 17,000 Team Schein Members and serves more than 800,000 customers.

The Company offers a comprehensive selection of products and services, including value-added solutions for operating efficient practices and delivering high-quality care. Henry Schein operates through a centralized and automated distribution network, with a selection of more than 96,000 branded products and Henry Schein private-brand products in stock, as well as more than 110,000 additional products available as special-order items. The Company also offers its customers exclusive, innovative technology solutions, including practice management software and e-commerce solutions, as well as a broad range of financial services.

Headquartered in Melville, N.Y., Henry Schein has operations or affiliates in 27 countries. The Company's sales reached a record \$9.6 billion in 2013, and have grown at a compound annual rate of approximately 16 percent since Henry Schein became a public company in 1995. For more information, visit the Henry Schein website at [www.henryschein.com](http://www.henryschein.com).

SOURCE Henry Schein, Inc.

Susan Vassallo, Vice President, Corporate Communications, [Susan.vassallo@henryschein.com](mailto:Susan.vassallo@henryschein.com), (631) 843-5562