

4th Annual Henry Schein 'Think Pink, Practice Pink' Campaign Coincides With Breast Cancer Awareness Month

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Sale of Special 'Pink' Products for Healthcare Professionals Help Advance American Cancer Society Goals

MELVILLE, N.Y., Oct. 30 /PRNewswire-FirstCall/ -- Henry Schein, Inc. (Nasdaq: HSIC), the largest distributor of healthcare products and services to office-based practitioners, once again partnered with the American Cancer Society for the fourth annual "Think Pink, Practice Pink" campaign to raise awareness and support a cure for breast cancer.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20091030/NY02305>)

As a flagship program of Henry Schein Cares, the Company's global social responsibility program, the "Think Pink, Practice Pink" campaign included a special selection of "pink" products for Dental, Dental Lab, Medical, Animal Health and Special Markets customers, a portion of the sales of which are being donated to the American Cancer Society to help fund research and care in the fight against breast cancer and other cancers. This year, a portion of proceeds from sales of the featured products also are going to the Henry Schein Cares Foundation to help improve access to care for underserved communities around the world.

"The 'Think Pink, Practice Pink' campaign is a terrific partnership between our Company, our customers and our suppliers to further the important work of the American Cancer Society and help cancer patients," said Stanley M. Bergman, Chairman and Chief Executive Officer for Henry Schein. "This successful program has grown in scope and importance each year, and has been embraced by Team Schein Members in our facilities around the country, who demonstrate their commitment by wearing pink clothing and ribbons."

This year's broad offering of "pink" products ranged from healthcare consumables and practice supplies to apparel and gift items. In its first three years, the initiative raised more than \$200,000 for cancer research.

In addition to the sale of pink products, Team Schein Members from the Company's various U.S. facilities wore pink clothing and received special commemorative gifts during the month. At the Company's world headquarters on Long Island, where some studies indicate that breast cancer is the number one killer of women between the ages of 35 and 55, many Team Schein Members also showed their support by participating in the "Making Strides Against Breast Cancer Walk" at Jones Beach.

About Henry Schein

Henry Schein, a Fortune 500® company and a member of the NASDAQ 100® Index, is recognized for its excellent customer service and highly competitive prices. The Company's four business groups - Dental, Medical, International and Technology - serve more than 575,000 customers worldwide, including dental practitioners and laboratories, physician practices and animal health clinics, as well as government and other institutions. The Company operates through a centralized and automated distribution network, which provides customers in more than 200 countries with a comprehensive selection of more than 90,000 national and Henry Schein private-brand products in stock, as well as more than 100,000 additional products available as special-order items. Henry Schein also provides exclusive, innovative technology offerings for dental, medical and veterinary professionals, including value-added practice management software and electronic health record solutions.

Headquartered in Melville, N.Y., Henry Schein employs more than 12,500 people and has operations or affiliates in 23 countries. The Company's net sales reached a record \$6.4 billion in 2008. For more information, visit the Henry Schein Web site at www.henryschein.com.

SOURCE Henry Schein, Inc.

Susan Vassallo, Vice President, Corporate Communications of Henry Schein, Inc., +1-631-843-5562, susan.vassallo@henryschein.com