

'Henry Schein Quarter' Makes Magic Happen in New Orleans with Interactive Experience at SmileCon 2024

October 17, 2024

Company To Feature Product Demos and Continuing Education

MELVILLE, NY – October 17, 2024 – Henry Schein, Inc. (Nasdaq: HSIC) kicked off its presence today at SmileCon 2024 with “The Digital Pavilion @ The Henry Schein Quarter,” an interactive experience on the exhibit floor featuring speakers, and equipment demonstrations from its valued supplier partners. Through October 19, the Company is helping dental professionals harness digital solutions that can help elevate the standard of care delivered to patients.

“The Digital Pavilion @ The Henry Schein Quarter” features demos of Planmeca PlanMill® and Vatech CBCT, as well as intraoral scanners, such as 3Shape TRIOS®, Medit i700, Dentsply Sirona Primescan, and Planmeca Emerald® S; printers, such as Dentsply Sirona Primeprint™ and Sprinray; and 3D Software, such as Planmeca Romexis® and DEXIS™ IOS. In addition, some of the educational sessions include, “Mastering Intraoral Scanning,” “From Printer to Mouth: Post-Processing 3D Printed Dental Materials,” and “Three Pillars of Practice Growth: Overcoming Challenges to Practice Profitability.” Before each session, attendees can also enjoy a short magic show, as well as popcorn and refreshments.

“For the past two years we’ve worked closely with the American Dental Association to create a new, unique experience at SmileCon, featuring interactive learning opportunities for dental professionals in an intimate, convenient setting,” said Mackenzie Richter, Vice President, Global Commercial Digital Workflow Solutions, Henry Schein. “The Digital Pavilion @ The Henry Schein Quarter gives oral health professionals a platform to share insights and demo new equipment, while learning from product experts to help leverage and operationalize solutions that foster business success and patient satisfaction.”

SmileCon attendees are invited to visit the Henry Schein booth to receive a special promo code and register for THRIVELIVE 2025. Online registration for this event is also available at <https://thrivelive2025.com>.

Additionally, Henry Schein is pleased to sponsor the American Dental Association Foundation’s Give Vets a Smile (GVAS) program. As part of this initiative, a volunteer event was held on October 17 where SmileCon attendees helped pack 500 Health & Comfort Kits, featuring oral health and hygiene products, which will be distributed to underserved veterans at the New Orleans Veterans Center by Disabled Veterans National Foundation. The official GVAS launch event, also sponsored by Henry Schein, will take place on the evening of October 19 at The National WWII Museum.

To learn more about Henry Schein’s educational offerings at SmileCon and upcoming events, visit <https://henryscheinevents.com/>. To learn more about SmileCon 2024, visit <https://www.ada.org/education/smilecon>.

About Henry Schein, Inc.

Henry Schein, Inc. (Nasdaq: HSIC) is a solutions company for health care professionals powered by a network of people and technology. With more than 25,000 [Team Schein Members](#) worldwide, the Company’s network of trusted advisors provides more than 1 million customers globally with more than 300 valued solutions that help improve operational success and clinical outcomes. Our Business, Clinical, Technology, and Supply Chain solutions help office-based [dental](#) and [medical](#) practitioners work more efficiently so they can provide quality care more effectively. These solutions also support [dental laboratories](#), [government and institutional health care clinics](#), as well as other alternate care sites.

Henry Schein operates through a centralized and automated distribution network, with a selection of more than 300,000 branded products and Henry Schein corporate brand products in our distribution centers.

A FORTUNE 500 Company and a member of the S&P 500® index, Henry Schein is headquartered in Melville, N.Y., and has operations or affiliates in 33 countries and territories. The Company’s sales reached \$12.3 billion in 2023, and have grown at a compound annual rate of approximately 11.5 percent since Henry Schein became a public company in 1995.

For more information, visit Henry Schein at www.henryschein.com, Facebook.com/HenrySchein, Instagram.com/HenrySchein, LinkedIn.com/Company/HenrySchein, and [@HenrySchein on X](https://Twitter.com/HenrySchein).

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