

## Henry Schein Announces North American Marketing Partnership with GuardLab® During Yankee Dental Congress

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Companies will Host Live Events at Domestic and International Meetings to Demonstrate the Effective Application of Digital Technology for the Creation of Custom Mouthguards

- At Yankee, Henry Schein Pavilion to Feature Live Scanning with Planmeca PlanScan®, 3Shape TRIOS® and 3M™ True Definition Digital Impression Scanners
- Henry Schein and GuardLab to Present 30+ Boston-Based Student-Athletes From Excel High School with Custom Mouthguards
- Autograph Signing with UFC Fighter, Joe Lauzon, Boston Celtics Starting Forward, Amir Johnson and former Boston Bruins' player, Hal Gill

MELVILLE, N.Y., January 26, 2017— Henry Schein, Inc. (Nasdaq: HSIC) announced today during the Yankee Dental Congress that it has entered into a North American Marketing Partnership with GuardLab®, a NY-based sports technology company that uses 3D digital scanning and 3D printing technologies to provide custom mouthguards for athletes. GuardLab and Henry Schein—the world's largest provider of health care products and services to office-based dental, animal health and medical practitioners—will work together to showcase digital technology at international and domestic events, demonstrating how mouthguards protect patient-athletes' health and safety.

At the Yankee Dental Congress, held in Boston, Mass., Henry Schein and GuardLab will offer live patient scanning and presentations at the Henry Schein Pavilion (#2244) at 1:00 p.m. each day. Presenters will include Dr. Dean Vafiadis, Dr. Robert Berg and Dr. Clint Stevens who will talk about the effective use of intra-oral scanners to create custom mouthguards.

"To help our customers continue to identify new opportunities to differentiate themselves and offer patients an enhanced, digital experience through the use of new technology, we continually look for the next cutting-edge innovation to aid our dental practitioners," said John Cox, Vice President of Technology Sales, Henry Schein. "Thanks to our new marketing partnership with GuardLab, we can bring services and solutions to the dental community, while helping enhance the safety of athletes."

Also at the Pavilion, Henry Schein and GuardLab will demonstrate their commitment to "helping health happen" by presenting more than 30 local student-athletes with custom mouthguards to support their safety on the playing field. During these presentations, held at 4:00 p.m. UFC fighter, Joe Lauzon, a 22-time UFC Veteran and Boston Celtics starting forward, Amir Johnson, will be among the athletes in attendance to provide autographs and speak to the students about their personal stories and the importance of hard work. Former Boston Bruins' player, Hal Gill, will also be onsite on Friday, January 27.

"We are thrilled to be partnering with a world-class organization like Henry Schein and having access to their global dental network." Aidan Butler, CEO, GuardLab. "We are committed to creating an engaging brand experience, delivering a superior product and working with practitioners to help educate patients about the benefits of custom mouthguards in reducing the risk of injury, maximizing athletic performance and improving recovery."

About Henry Schein, Inc.

Henry Schein, Inc. (Nasdaq: HSIC) is the world's largest provider of health care products and services to office-based dental, animal health and medical practitioners. The Company also serves dental laboratories, government and institutional health care clinics, and other alternate care sites. A Fortune 500® Company and a member of the S&P 500® and the Nasdaq 100® indexes, Henry Schein employs more than 19,000 Team Schein Members and serves more than one million customers.

The Company offers a comprehensive selection of products and services, including value-added solutions for operating efficient practices and delivering high-quality care. Henry Schein operates through a centralized and automated distribution network, with a selection of more than 110,000 branded products and Henry Schein private-brand products in stock, as well as more than 150,000 additional products available as special-order items. The Company also offers its customers exclusive, innovative technology solutions, including practice management software and e-commerce solutions, as well as a broad range of financial services.

Headquartered in Melville, N.Y., Henry Schein has operations or affiliates in 33 countries. The Company's sales reached a record \$10.6 billion in 2015, and have grown at a compound annual rate of approximately 15 percent since Henry Schein became a public company in 1995. For more information, visit Henry Schein at [www.henryschein.com](http://www.henryschein.com), Facebook.com/HenrySchein and @HenrySchein on Twitter.

About GuardLab®

GuardLab is a revolutionary custom mouthguard company that utilizes 3D scanning and printing technologies to provide athletes with the best fit and protection. Using a proprietary methodology developed with two world-class dentists, GuardLab addresses TMJ alignment and can precisely transfer the information from the individual to accurately design each guard to reduce the risk of injury, maximize athletic performance and improve recovery of athletes by increasing airway flow. GuardLab protection, performance and recovery mouthguards are used by professional and college athletes throughout the country and are available to consumers through a nationwide network of dentists and on [www.guardlab.com](http://www.guardlab.com). For more information, follow @GuardLab on Twitter and Instagram.

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