

## HENRY SCHEIN DENTAL FEATURES NEW EQUIPMENT & TECHNOLOGY CATALOG AT 2015 ADA ANNUAL MEETING

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Augmented Reality Transforms Every Page to Provide an Interactive, Online Experience

MELVILLE, N.Y., November 5, 2015 – Henry Schein Dental, the U.S. dental business of Henry Schein, Inc. (NASDAQ: HSIC), the world's largest provider of health care products and services to office-based dental, animal health and medical practitioners, has launched its new Equipment & Technology Catalog featuring expanded equipment offerings, digital imaging and CAD/CAM solutions, and practice management software. The catalog, featured during the 2015 American Dental Association (ADA) Annual Meeting in Washington, D.C., is optimized with augmented reality and introduces a new digital resource that transforms every page into an online, interactive experience to help practitioners make informed decisions for their practice using augmented reality.

The new catalog offers an opportunity to read - and watch video demonstrations - about new products and equipment, request an appointment with a Henry Schein sales consultant, inquire about special promotions and events and connect with manufacturers' mobile apps.

"Our 2016 Equipment & Technology Catalog is our most comprehensive interactive edition, featuring advanced solutions for helping our customers operate efficiently and deliver high-quality patient care," said Tim Sullivan, President, North American Dental Group, Henry Schein. "There has never been a better time to focus on the integration of technology in the practice. Digital dentistry is all about delivering quality dentistry faster, allowing more time for patient care."

Using a mobile device, download the Henry Schein Xtra app: <https://www.youtube.com/watch?v=zZU3edd1aQ4> (free from the App store or Google Play), open it on a mobile device and hover the device over an entire page using the device's camera. As the product page animates, it will launch a tool that allows readers to navigate the content of the catalog, which is continually updated.

To order a copy of the new 2016 Equipment & Technology Catalog, contact Henry Schein at (800) 645-6594 prompt #1. [Click here for a direct link to the catalog.](#)

About Henry Schein, Inc.

Henry Schein, Inc. (NASDAQ:HSIC) is the world's largest provider of health care products and services to office-based [dental](#), [animal health](#) and [medical](#) practitioners. The Company also serves [dental laboratories](#), [government and institutional health care clinics](#), and other alternate care sites. A Fortune 500® Company and a member of the S&P 500® and the NASDAQ 100® indexes, Henry Schein employs more than 18,000 [Team Schein Members](#) and serves more than one million customers.

The Company offers a comprehensive selection of products and services, including value-added solutions for operating efficient practices and delivering high-quality care. Henry Schein operates through a centralized and automated distribution network, with a selection of more than 100,000 branded products and Henry Schein private-brand products in stock, as well as more than 150,000 additional products available as special-order items. The Company also offers its customers exclusive, innovative technology solutions, including practice management software and e-commerce solutions, as well as a broad range of [financial services](#).

Headquartered in Melville, N.Y., Henry Schein has operations or affiliates in 33 countries. The Company's sales reached a record \$10.4 billion in 2014, and have grown at a compound annual rate of approximately 16 percent since Henry Schein became a public company in 1995. For more information, visit Henry Schein at [www.henryschein.com](http://www.henryschein.com), [Facebook.com/HenrySchein](https://www.facebook.com/HenrySchein) and [@HenrySchein on Twitter](https://twitter.com/HenrySchein).

CONTACT: Susan Vassallo  
Vice President, Corporate Communications  
[Susan.vassallo@henryschein.com](mailto:Susan.vassallo@henryschein.com)  
(631) 843-5562

Henry Schein Dental is featuring its new, interactive Digital Equipment & Technology Catalog during the ADA Annual Meeting taking place this week in Washington, D.C.